

# Lisa Ping

graphic designer



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/lisaping13

## ABOUT

Hi! I'm a graphic designer with 16 years experience. I'm seeking a position within a remote company where I can grow professionally while being a part of an amazing team. Some of my best qualities include maintaining a professional demeanor, being an effective communicator, prioritizing many tasks, having an ability to learn new skills quickly. I have experience working remotely, taking a product from start to finish, solving unique problems that others could not find solutions for, working on a team and being the only designer within the company. Thank you for taking the time to view my resume.

## EDUCATION

### Purdue University-Calumet

B.S. Computer Graphics Technology  
Class of 2004

## EXPERIENCE

### InterActive Academy || Zionsville, IN || May 2010 – Present

Webmaster/Marketing | Aug 2010-Present

- + Create, update, and maintain website, marketing materials, and videos.
- + Take videos and photographs as needed for all media purposes.
- + Communicate upcoming events through email marketing and social media.

### Gymnastics Instructor and Girl's Team Coach | May 2010-Present

- + Teach gymnastics to children ages preschool through Level 5 team.

### Temporary Administrator for Girls' Gymnastics Team | Jan 2012-June 2013

- + Main point of contact between parents and coaches.
- + Submit entries for meets and orders for leotards and other items needed.

### Freelance Graphic Design || June 2004 - Present

- + Logo Design, Stationary and Brochure Layout, Website Design
- + Work with small business owners through e-mail, telephone and meetings to guide them through the design process in order to achieve their design goal.

### Verizon || Westfield, IN || Nov 2005 – Dec 2009

Affiliate Engineer – Texas Lead | Nov 2007 – Dec 2009

- + Communicate with Engineers through telephone and e-mail.
- + Supervise Affiliate Engineers and their work orders to meet deadlines.

Affiliate Engineer | Nov 2005 – Dec 2009

- + Draft work orders for Verizon's FTTP (Fiber To The Premises) project.

### Pilcher Publishing Co. || Lowell, IN || Aug 2004 – Nov 2005

Graphic Artist

- + Layout production of ads and two weekly newspapers.
- + Designed ads for prospective customers to increase sales.
- + Created marketing campaign which increased subscriptions by 10%.

## SKILLS

Photoshop  
Lightroom  
InDesign  
Illustrator  
Premiere Pro

VideoPad Video Editor  
Dreamweaver  
Microsoft Expressions  
HTML5  
CSS

Microsoft Office  
Web Design  
Print Design  
Photography  
Videography